



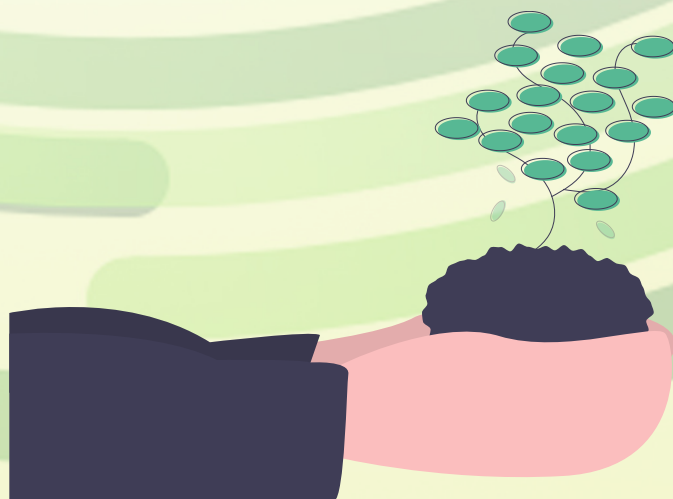
Building capacities for innovation in the eco-social entrepreneurship education

Izgradnja kapaciteta za inovacije u obrazovanju za eko-socijalno preduzetništvo

ABOUT THE PROJECT

The main focus of the BC4ESE project is meeting the needs of organisations from the western Balkan region that are working with young people. Local organisations need support in raising their capacities so they can be spearhead in implementing new non-formal learning activities. By fostering cooperation between eight partners project will contribute to the development of cross-border cooperation and raising the capacity of organisations both from Program and Partner countries.

Through BC4ESE project we aim to build capacities for the promotion of eco-social entrepreneurship (ESE) and the development of non-formal education tools and methodologies. This will engage young people to engage ESE through the development of their soft, entrepreneurial and digital skills thus enabling behavioural changes for individual preferences, cultural values and awareness for sustainable development and lifestyles.



PROJECT RESULTS

The project will produce four interwoven outputs:

- O1: E-book (Analysis),**
- O2: Educational e-book (gamified ESE education),**
- O3: Interactive web platform (Eco-SE-E-lab)**
- O4: Online non-formal education training for youth practitioners.**



Through implementing ct activities and producing four outputs it is planned to involve 600 individuals (from public, private and civil sectors), 250 youth practitioners and in the end 60 young people for pilot testing.

THE CONSORTIUM

The partners on this project aim to establish an innovative framework in the field of digital youth education, based on non-formal education principles, such as game-based learning and role-model education. This inter-sectoral eco-social development will enable local organisations, youth practitioners and young people to actively contribute to smart, sustainable and inclusive development of targeted areas in Croatia, Bosnia, Serbia, Montenegro, Belgium and Cyprus.

This will enhance the partner's capacity to develop and implement high-quality digital youth work that teaches and promotes ESE in partners' countries.



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